



Goal 1 Place Management Committee

Meeting Agenda

3/11/21, 10:30-11:30AM

Location (Meeting ID): 833 1256 1991

Link: <https://hollywoodpartnership.zoom.us/j/83312561991>

Phone Number: +1-669-900-9128

Committee Members: Katie Zandona (Chair), Michael Bezerra, Frank Stephan, Vaughn Davis, Josh Garza, Steve Gentry, Rana Ghabban, David Gordon, Mike Harkins, Jeffrey Loeb, Diego Lopez, Mike Manzari, Carol Massie, Elizabeth McDonald, Olivia McDuff, Anne Mehrrens, Gail Pena, Nash Tennant, Angela Voorhees

Advisory Members: Sgt. Neil Wank (LAPD); Ethan Weaver (Office of the Neighborhood Prosecutor); Sean Starkey (CD-13); Richard Shirvani (Bureau of Street Services)

	TIME	ITEM	SPEAKER
1	10:30	Call to Order	Katie Zandona
2	10:31	Roll Call	April Clemmer
3	10:32	Public Comment	
4	10:36	Approval of Minutes ACTION: Approval of Minutes from February 11, 2021 meeting.	Katie Zandona
5	10:38	SMS Communication Update	Ruben Lechuga
6	10:41	De-escalation Training Update	Ruben Lechuga
7	10:45	Update on LAPD HED Advocacy	Larson/ Zandona
8	10:50	Reports A. Monthly Safety/Homeless Outreach Report B. Safety Ambassador of the Month C. Monthly Clean Report D. Clean Ambassador of the Month E. Monthly Hospitality Report F. Hospitality Ambassador of the Month	Ruben Lechuga
9	11:15	Partner Reports A. LAPD B. Neighborhood Prosecutor	Sgt. Neil Wank Ethan Weaver

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Goal 1 Place Management Committee

		C. BSS G. CD-13	Richard Shirvani Sean Starkey
10	11:20	New Business	
11	11:30	Adjourn	

Notes:

MISSION: To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up.

VISION: HOLLYWOOD: Where Experiences Exceed Expectations

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Goal 1 Place Management Committee

Meeting Minutes

2/11/21, 10:30-11:30AM

Location (Meeting ID): 833 1256 1991

Link: <https://hollywoodpartnership.zoom.us/j/83312561991>

Phone Number: +1-669-900-9128

Committee Members Present:

Katie Zandona (Chair),
Mike Harkins
Diego Lopez
Angela Voorhees
Josh Garza
David Gordon
Anne Mehrtens
Steve Gentry
Vaughn Davis
Elizabeth McDonald
Frank Stephan
Carol Massie
Olivia McDuff

Absent: Michael Bezerra, Rana Ghadban, Jeffrey Loeb, Mike Manzari, Gail Pena, Nash Tennant,

Advisory Members Present: Sean Starkey (CD-13); Sgt. Neil Wank (LAPD); Richard Shirvani (Bureau of Street Services)

Ethan Weaver (Office of the Neighborhood Prosecutor);

Guests: Courtney Kanagi, Kris Zagya, Annklein Pacia, Joaquin Jimenez, Aldin Stupar

Staff: Kris Larson, Ruben Lechuga, April Clemmer, Devin Strecker, Davon Barbour

ITEM

1	Call to Order – The meeting was called to order at 10:32 AM.
2	Roll Call was completed.
3	Public Comment – There was no public comment.
4	Approval of Minutes ACTION: Approval of Minutes from January 14, 2021 meeting.

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It was moved by Angela Voorhees, seconded by Mike Harkins, and CARRIED to approve the minutes from the January 14th, 2020 meeting. Unanimously approved.

- 5 SMS Communication/Security Network Update – To date there are 141 subscribers to the Textmarks communications. A new number will be released for subscriptions, and that information should come out by next week.

- 6 De-escalation Training - Larson reported that this training will begin with employees. Three vendors were interviewed, and Avade was recommended by the staff as the vendor. An intensive training will occur over two days for employees closest to the situations that could occur where this training would be helpful. Following this, the organization will be able to schedule opportunities for local businesses to receive this training.

ACTION: Approve vendor recommendation

It was moved by Frank Stephan, seconded by Mike Harkins, and CARRIED to approve Avade as the vendor for de-escalation training, and to authorize the President and CEO to enter into an agreement for these services for one year at an amount of \$15,000. Unanimously approved.

- 7 Reports
- A. Monthly Safety/Homeless Outreach Report – Kanagi shared activities and statistics for the Safety/Homeless outreach team for January 2021. The full report will be on the website.
 - B. Safety Ambassador of the Month – The Safety Ambassador of the month is Christian Rios, Dispatcher.
 - C. Monthly Clean Report – Lechuga reported that January was a very productive month for the team. Statistics and activities related to the team were shared. The full report will be available on the website.
 - D. Clean Ambassador of the Month – The Clean Ambassador of the month is Enrique Centeno, Special Projects.
 - E. Monthly Safety Report – Collaborations between the team and other safety teams in our district remain effective. Statistics and activities related to the team were presented. The full report will be available on the website.
 - F. Monthly Hospitality Report – Lechuga reported on the activities and statistics related to the Hospitality team. The full report will be available on the website.
 - G. Hospitality Ambassador of the Month – The Hospitality Ambassador of the month is Jenny Chavira.

- 8 Partner Reports
- A. LAPD – Sgt. Neil Wank confirmed that the mentioned in new business would take effect Sunday 2/14 but that the LAPD continues to be dedicated to their work in the district.
 - B. Neighborhood Prosecutor – Not present.
 - C. BSS – Richard Shirvani reported that vending stats have remained similar to last month. Some citations have been issued in the last month to repeat offenders. Items blocking the



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sidewalks have been removed. The Investigators continue to monitor restaurants with al fresco dining for permits and COVID compliance.

- H. CD-13 – Sean Starkey reported that the small business grants deadline has been extended through today. The Salvation Army Access Center for those experiencing homelessness has opened. The City has received a grant for improvements to the Hollywood & Highland and Hollywood & Vine Metro stations.

8 New Business – The Committee was informed of a reduction in LAPD officers assigned to the District. A draft letter to the Mayor and Chief of Police addressing these cuts and requesting that the coverage be restored to full capacity was reviewed by the committee. It was suggested by members of the Committee that members send similar letters individually as well. Committee members shared their concerns on the effect these cuts would have on safety within the district.

9 Adjourn – The meeting was adjourned at 11:36 AM.